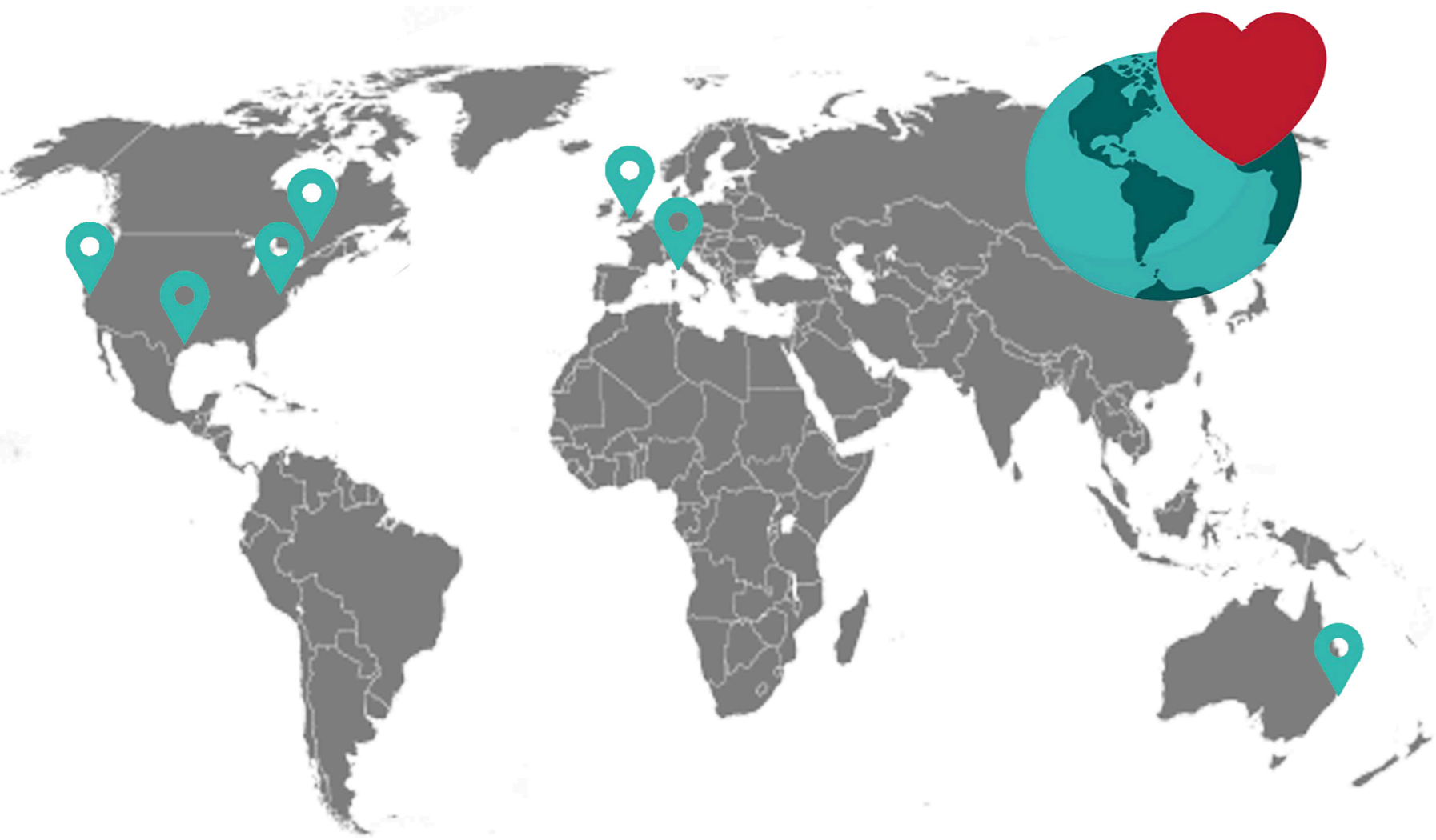


-2021-

DONOR IMPACT REPORT

The United States, Australia, Canada, United Kingdom and Italy were our top 5 financial contributors.



A huge 'Thank You!' to our Global HADD'S Community



Social Media Sharing



Corporate Donors



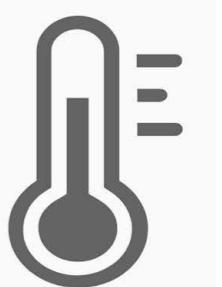
HADD'S in Motion Race



Facebook Campaigns



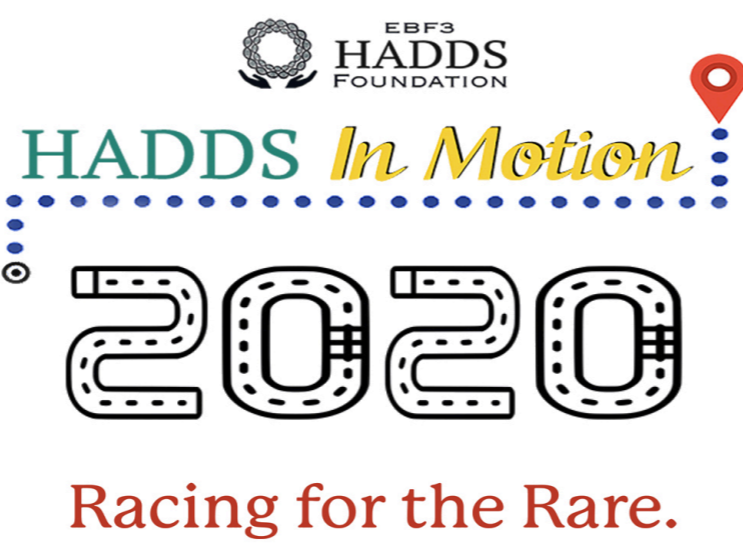
Private Donors/
Employer Match



School/Community Fundraisers

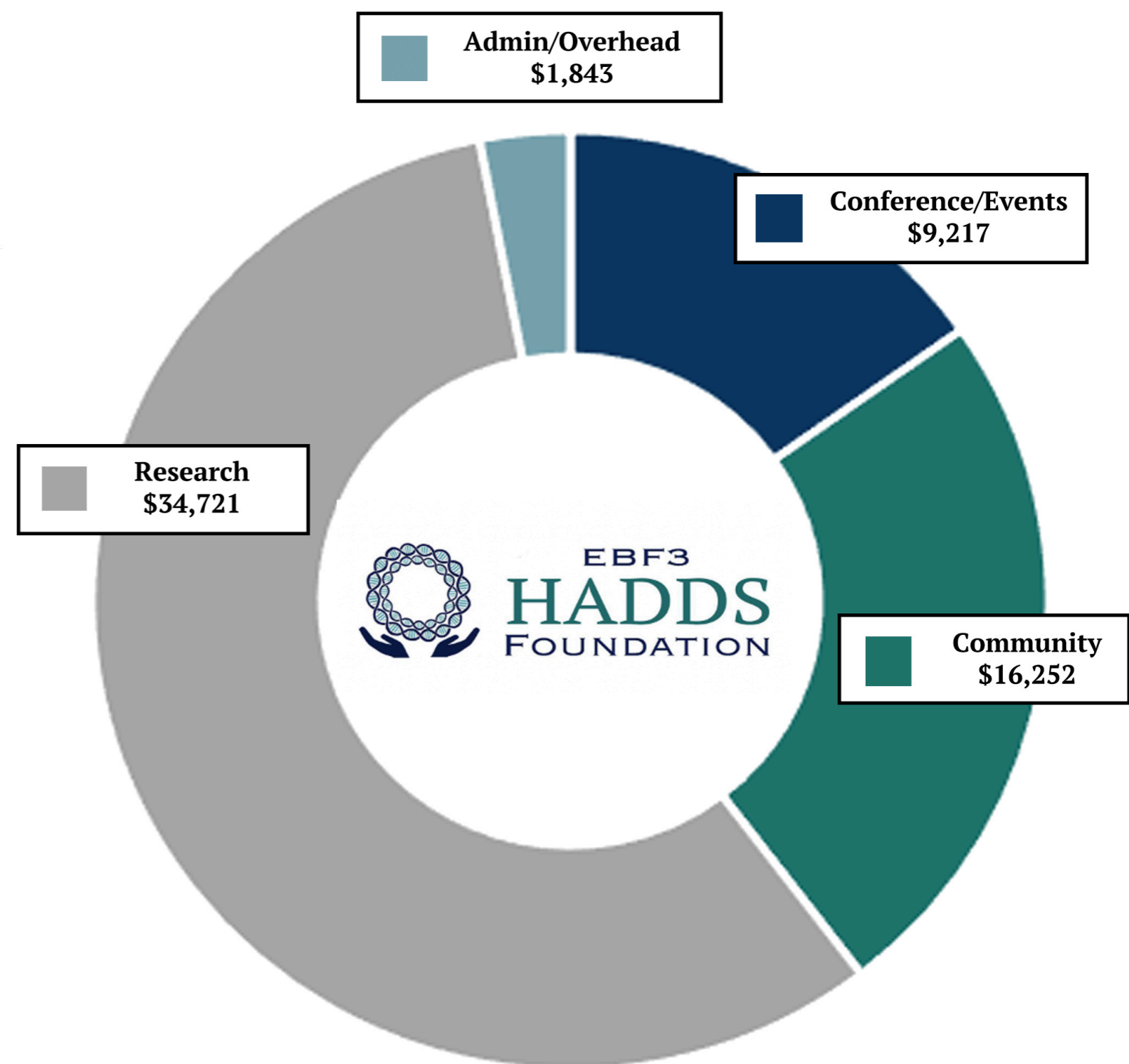
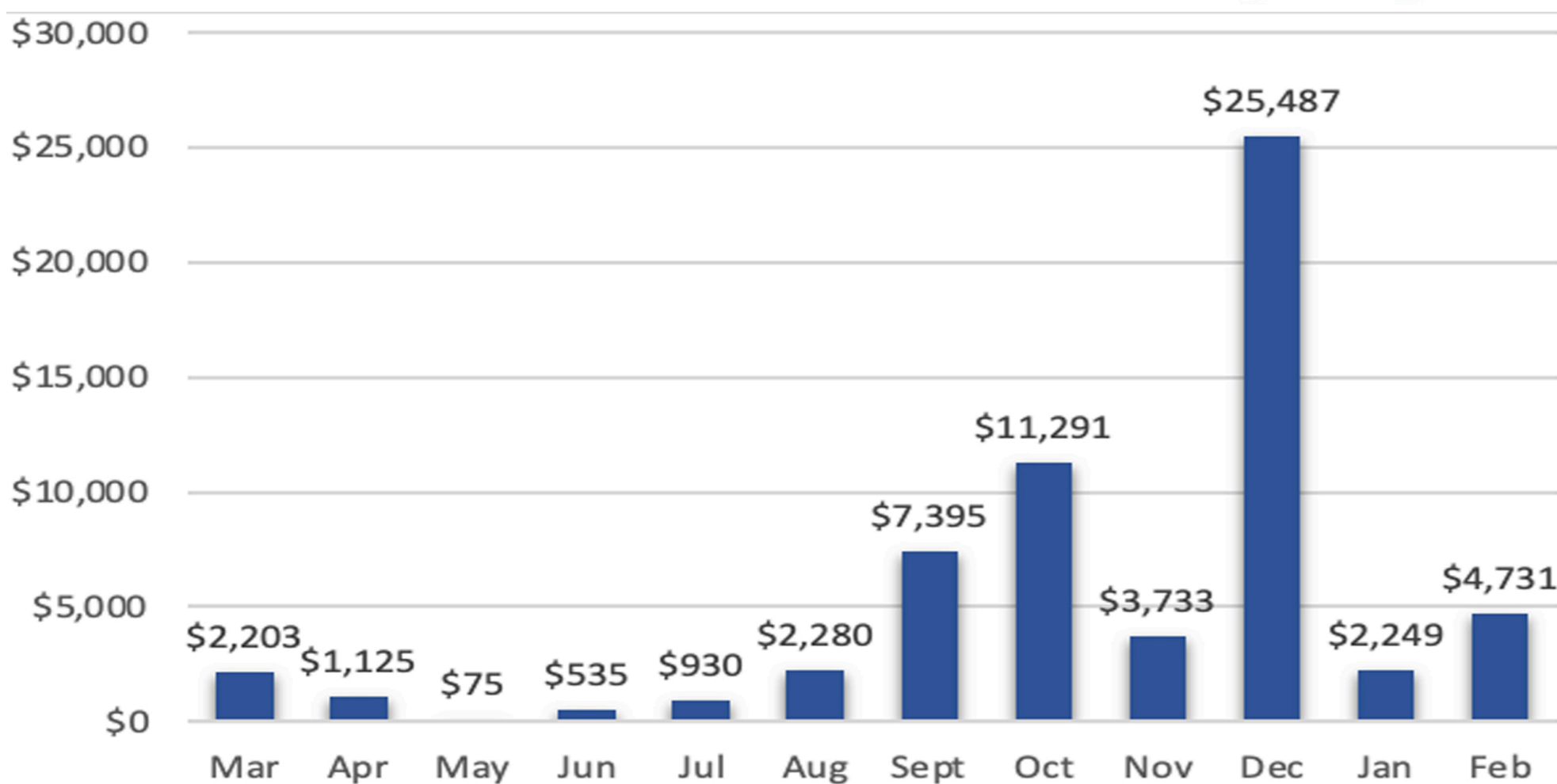
Fundraising Sources

#GivingTuesday



Global fundraising events significantly impacted types of giving, shifting the bulk of gifts from private donors to crowdfunding.

Which months did we see the most giving?



Total Raised
\$62,033

+1.3% increase over 2019

Total Sales:

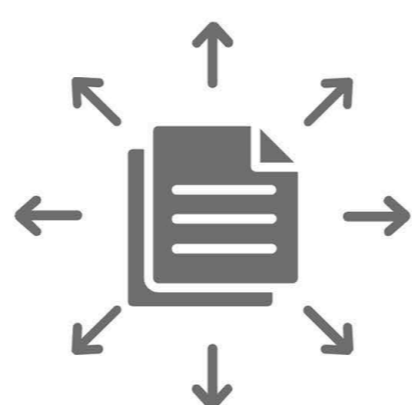
\$2,159

Shop sales increased by +35% compared to 2019



All HADD'S.org Shop proceeds go towards funding research, community support & events.

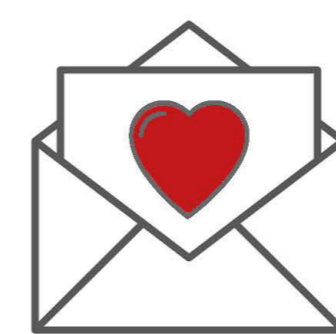
How are donations being utilized?



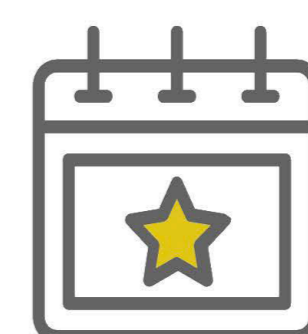
HADD'S Content with Translations



Research & HADD'S Lab Funding



Community Outreach Campaigns



Sponsored Social Events Scheduled



Travel Grants Being Issued (COVID-delayed)