

# DONOR IMPACT REPORT

The United States, Italy, France & Canada lead in fundraising.



A huge 'Thank You!' to our Global HADD'S Community



Social Media Sharing



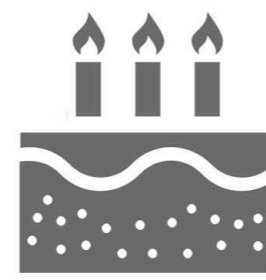
Amazon Smile



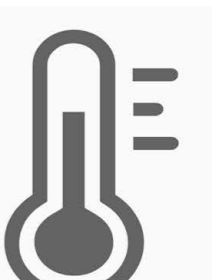
Social Fundraisers



Facebook Campaigns



Birthday/Holiday Gifts



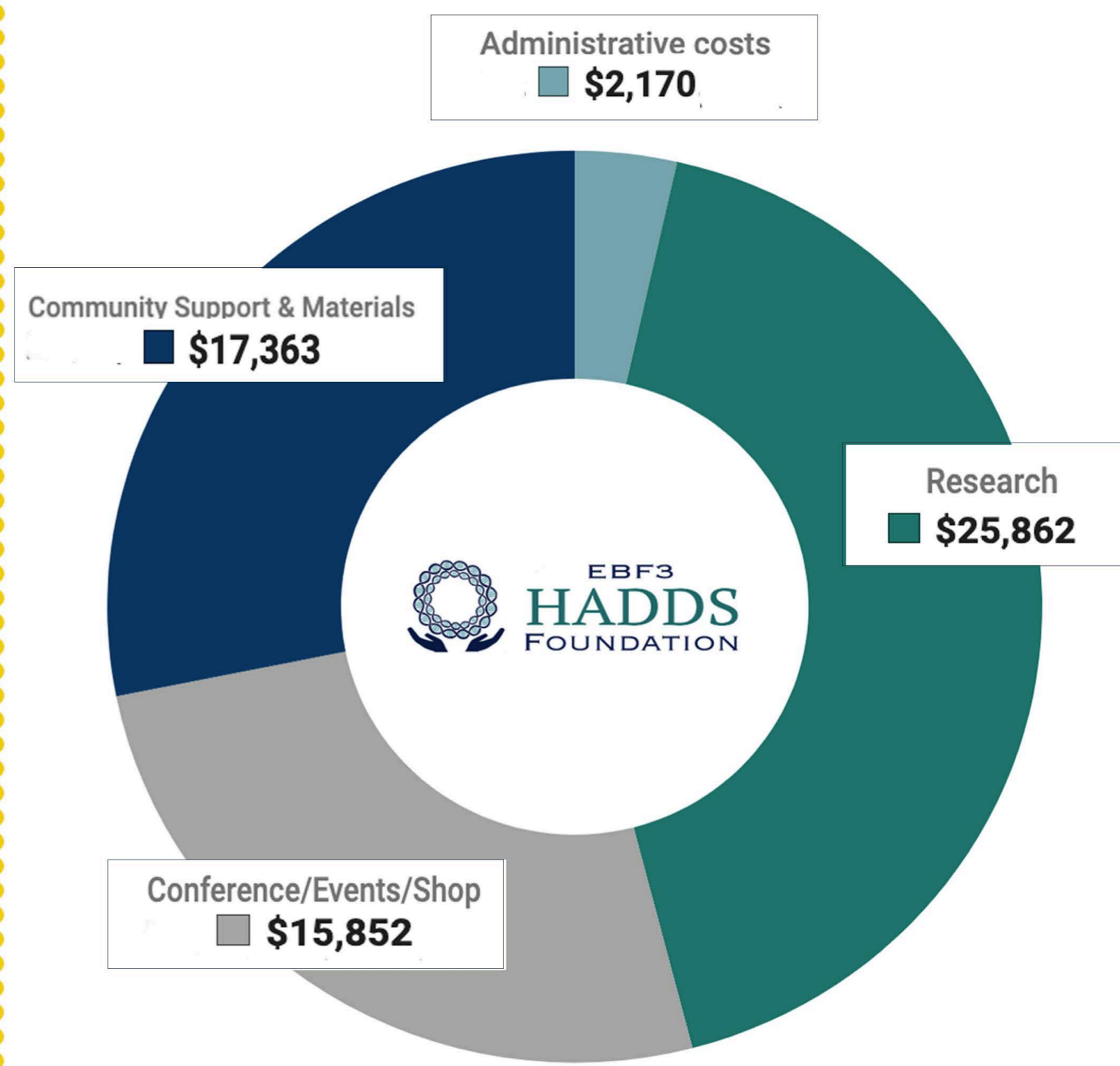
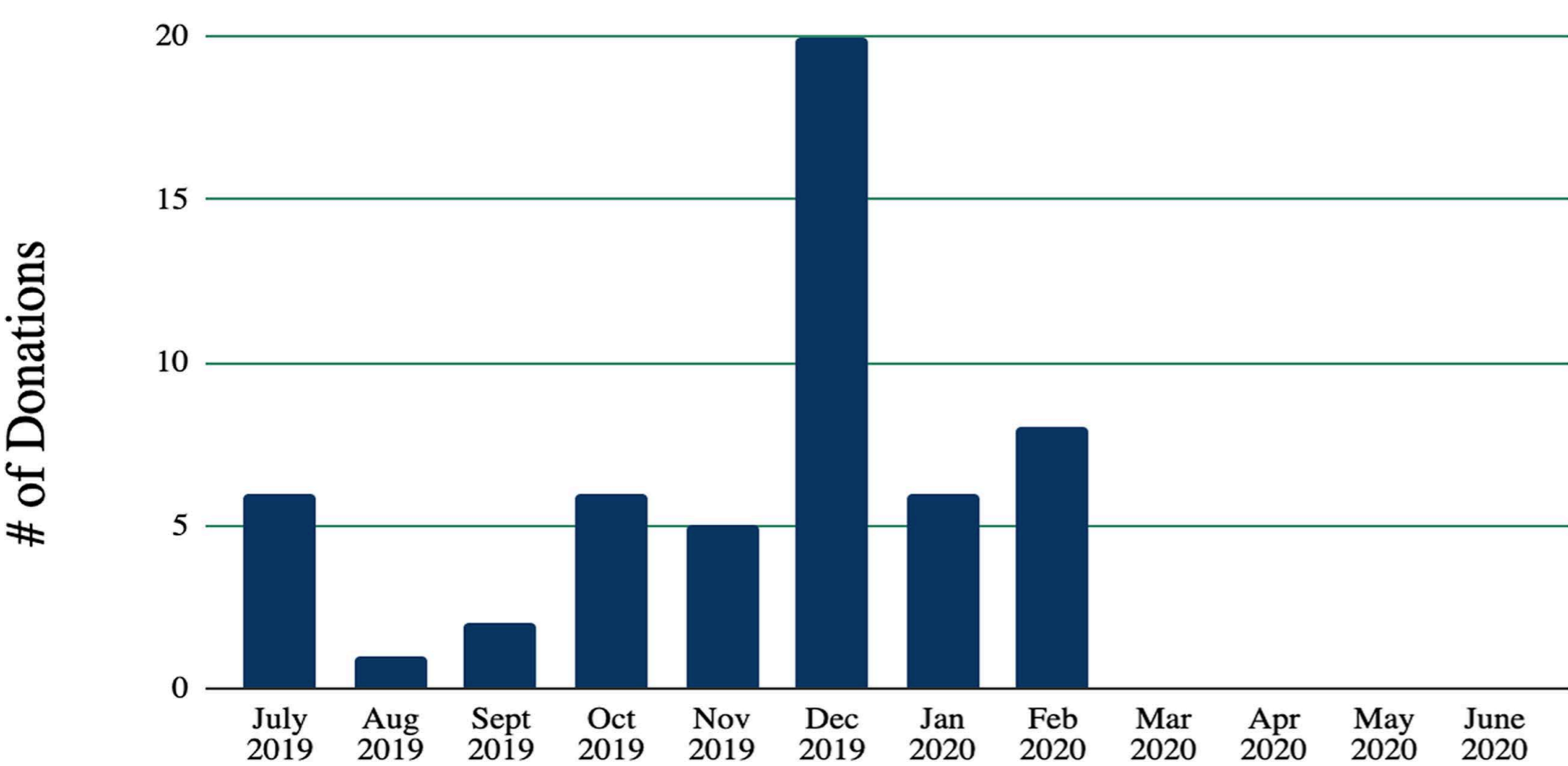
School/Community Fundraisers



Fundraising Sources



The #GivingTuesday campaign kicked off the giving season, with December leading the year in gifts. Which months did we see the most giving?



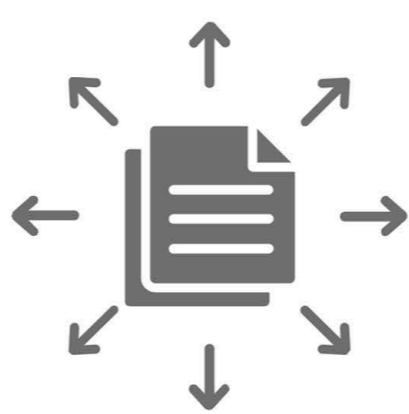
Total Raised  
**\$61,247**



Total Sales:  
**\$1,673**

All HADD'S.org Shop proceeds go towards funding research, community support & events.

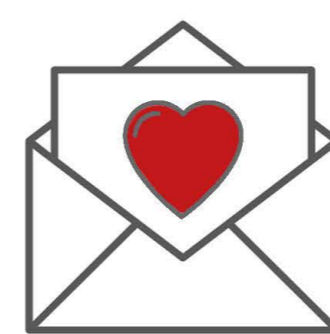
How are donations being utilized?



HADD'S Content Being Developed



Research & HADD'S Lab Funding



Community Outreach Campaigns



Sponsored Social Events Scheduled



Travel Grants Being Issued in March 2020