# 2022 Donor Impact Report

# HADDS In Motion

The HADDS in Motion Fundraiser raised

\$17,429



Number of New Donors in 2021 **52** 



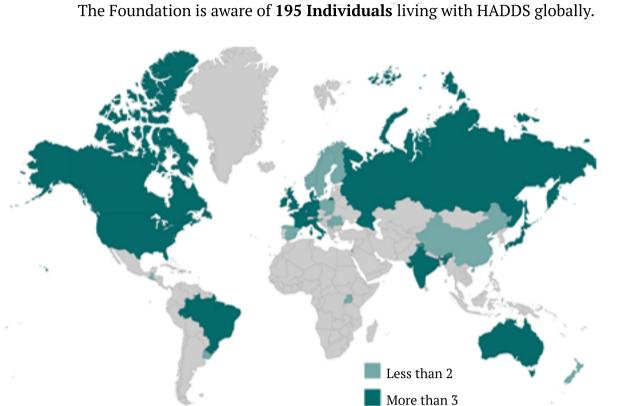
HADDS Awareness Month Social Campaigns raised

\$9,484



Total Money Raised in 2021

\$39,194



Our Global HADDS Community
Grew by 7 Countries This Year!
Brazil, China, El Salvador, Serbia, Slovakia, Slovenia & Uruguay



- 11,085 HADDS.org site visits up +20% from last year!
- Average time on site: 16 min
- 7,654 visited HADDS.org
  up +23% from last year!
- Most visited website page: What is EBF3-HADDS?
- Top 3 ways people hear about HADDS: Google, Facebook & direct search to HADDS.org





#### 1. RESEARCH SUPPORT

#### \$25,000 DONATED TO RESEARCH

# Our research donations funded:

- 5 Fly Models (\$500 each)
- \* 3 Mouse Models (\$4,000 each)
- 3 RNA Sequencing (\$500 each)
- 1 Neuropsychology Questionaire (\$3,000)

No HADDS Reported

- 1 Neurophysiology Supplies (\$4,000)
- Lab Supplies for the year (\$2,000) (glassware, regeants, etc)



## 14 COMMUNITY EVENTS IN 2021

- 6 Zoom Social Circles
- Inaugural Social Clinic Weekend (July 2021)
- Haugurar Social Chine Weekend (July 2021)
   1 HADDS In Motion Fun Run (October 2021)
- HADDS Awareness Month (February)
- HADDS Lab Appreciation Week (April 2021)



### A GROWING LIBRARY OF RESOURCES!

- Mental Health & HADDS Video for Mental Health Awareness
- Understanding HADDS Education Packet (64 pages)
- 4 Family Features Posts on HADDS.org/blog
- \* 5 Educational Videos (School Age, History of HADDS, Genetics 101, Genetics Mapping & Research Study



